

# ICE & FIELD

AT THE CROSSOVER

## SPONSORSHIP OPPORTUNITIES

### ZAMBONI WRAP

\$8,500 PER YEAR (2 YEAR MINIMUM) | \$8,000 PER YEAR (3 YEAR MINIMUM)

PLACE YOUR COMPANY'S LOGO AND MESSAGE ON THE WORLD FAMOUS ZAMBONI. WHEN THE ZAMBONI IS ON THE ICE IT WILL BE ALL EYES ON YOUR BRAND.

### DASHERBOARD AD

\$3,000 PER YEAR | \$2,500 PER YEAR (IF PURCHASING MULTIPLE)

OUR GUESTS ARE A CAPTIVE AUDIENCE FOR TWO TO THREE HOURS AT A TIME. WITH A DASHER ADVERTISEMENT SPONSORSHIP YOUR COMPANY'S LOGO REMAINS FRONT AND CENTER. ALL DASHERBOARD ADS ARE 30" X 12'.

### WALL MURAL

\$4,000 PER YEAR (2 YEAR MINIMUM) | \$3,500 PER YEAR (3 YEAR MINIMUM)

WITH A WALL MURAL, YOUR COMPANY'S MESSAGE WILL BE ONE THAT IS CLEARLY COMMUNICATED AND IMPOSSIBLE TO MISS. SIZE 10' X 10'.

### IN-ICE LOGO

\$7,500 PER YEAR (2 YEAR MINIMUM) | \$7,000 PER YEAR (3 YEAR MINIMUM)

IMAGINE YOUR COMPANY'S LOGO, FRONT AND CENTER FOR ALL OUR GUESTS TO SEE.

WITH

AN IN-ICE ADVERTISEMENT SPONSORSHIP YOUR LOGO IS IN THE MIDDLE OF THE ACTION.

LOGO SIZE MAY VARY.

## REACH OVER 200,000 GUESTS EACH YEAR

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COST TO PRODUCE AD NOT INCLUDED